



Privacy Policy for Enterprise Sports Club

Enterprise Sports Club ("ESC," "we," "us," or "our") is committed to protecting the privacy of our members, website visitors, and customers. This Privacy Policy explains how we collect, use, and safeguard your personal information when you interact with our website (enterprisesportsclub.com) and services.

1. Information We Collect

We receive, collect, and store any information you enter on our website or provide to us in other ways. This includes:

- **Personal Information:** Name, email address, phone number, physical address, password, payment details (such as credit card information), and membership details.
- **Account and Transaction Data:** Purchase history, class bookings, and communications related to your interactions with our services.
- **Technical Data:** Internet Protocol (IP) address, browser type, login details, and device information.
- **Usage Data:** Page response times, length of visits, page interaction details, and browsing behavior on our website.
- **Feedback and Communications:** Comments, reviews, and responses to surveys or promotional campaigns.

2. How We Use Your Information

We collect and use your information for the following purposes:

- To provide and maintain our services, including gym memberships, personal training, and online booking.
- To offer customer support and respond to inquiries.
- To send service-related updates, promotional messages, and personalized offers.
- To analyze website usage and improve our services.
- To comply with legal and regulatory obligations.

3. Data Storage and Security

Our website is hosted on Wix.com, which provides the platform for online transactions and service bookings. Your data may be stored through Wix.com's databases and secured servers protected by firewalls.

All direct payment transactions comply with PCI-DSS standards, ensuring the secure handling of credit card information.

4. Communication

We may contact you via email, phone, text messages, or postal mail for account-related matters, promotional offers, surveys, or important service updates. You can opt out of promotional communications at any time.

5. Data Retention and Your Rights

You have the right to access, correct, amend, or request the deletion of your personal data. If you wish to do so, please contact us at info@enterprisesportsclub.com or send a request to 100 Enterprise Way Suite G100 Scotts Valley CA 95066

6. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Changes will take effect immediately upon posting on our website. If material updates occur, we will notify you accordingly.

For any questions or concerns regarding this policy, please contact us at info@enterprisesportsclub.com.